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Rep Firm	
Sales Office ()	WASHINGTON
Salesperson ()	MEREDITH RADOW
Salesperson Phone#	212-408-3622
Salesperson FAX#	212-445-0968

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*43	TU	5A-530A	5A NEWS	:30	\$150.00	08/07-08/07	1	1	1	\$150.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*44	TU	530A-6A	530A NEWS	:30	\$300.00	08/07-08/07	1	1	1	\$300.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*45	TU	6A-7A	6A NEWS	:30	\$550.00	08/07-08/07	2	1	2	\$1,100.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*46	TU	7A-9A	GMA	:30	\$300.00	08/07-08/07	2	1	2	\$600.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*47	M	9A-10A	RACHEL RAY	:30	\$175.00	08/06-08/06	1	1	1	\$175.00	
		Sales Remark: V15 ADD										
		V15 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*48	M	10A-11A	NATE B	:30	\$125.00	08/06-08/06	1	1	1	\$125.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*49	M	11A-12P	VIEW	:30	\$300.00	08/06-08/06	1	1	1	\$300.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*50	M	12P-1P	THE CHEW	:30	\$275.00	08/06-08/06	1	1	1	\$275.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*51	M	1P-2P	GOOD AFTER AMER	:30	\$375.00	08/06-08/06	1	1	1	\$375.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*52	M	2P-3P	GEN HOSPITAL	:30	\$450.00	08/06-08/06	1	1	1	\$450.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*53	M	3P-4P	DR PHIL	:30	\$225.00	08/06-08/06	1	1	1	\$225.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*54	M	4P-5P	DR OZ	:30	\$300.00	08/06-08/06	1	1	1	\$300.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*55	M	9P-10P	GLASS HOUSE	:30	\$1,800.00	08/06-08/06	1	1	1	\$1,800.00	
		Sales Remark: V15 ADD										
		V15 Added										
	*56	M	10P-1035P	10P NEWS	:30	\$1,400.00	08/06-08/06	1	1	1	\$1,400.00	
		Sales Remark: V15 ADD										
		V15 Added										

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[illegible]

Rep Order# 7889415 Ver# 15 Status Revised
EC'd Yes

Traffic Order# 932008

Printed: 08/03/2012 9:43 AM
Last Received: 08/03/2012 9:38 AM
Showing Buylines: All Rep & Sta Revised Lines

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Station KMBC-TV KANSAS CITY
Advertiser () BRUNNER, JOHN
Product BRUNNER/SEN/R
Estimate# 159
Buyer Cheryl Mulhall
Phone#
Fax#

Agency () SRCP MEDIA
201 NORTH UNION ST, SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 5/7/159
Flight Dates 07/31/2012 - 08/07/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MEREDITH RADOW

Salesperson Phone# 212-408-3622
Salesperson FAX# 212-445-0968

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*65	SU	1030P-11P	SU 1030P NEWS	:30	\$800.00	08/05-08/05	1	1	1	\$800.00	
		Sales Remark: V15 ADD										
		V15 Added										

---REPORT TOTALS---

Report Totals: 26 / \$14,700.00

---SALES MONTHLY TOTALS---

Aug 12: 98 / \$43,480.00

Sales Totals: 98 / \$43,480.00

Station Totals: 98 / \$43,480.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$173,920	CABL	0%	CBLA	0%	INTA	0%	KCTV	0%	KCWE	0%
		KMBC	25%	KMCI	0%	KPXE	0%	KSHB	0%	KSMO	0%
		UNKN	75%	WDAF	0%						

Books null

Demos RA35+